



ICFO CAPITAL
TAKES RAISING CAPITAL TO NEW HEIGHTS



INVESTOR RELATIONS SERVICES

ICFO TAKES OBTAINING CAPITAL TO NEW HEIGHTS

DRIVING THE ECONOMY FORWARD

INVESTOR RELATIONS, INVESTMENT CONFERENCE, ALTERNATIVE FINANCING,
INTERIM CFO, STRATEGIC PLANNING & EXECUTION.

* United States and Canada for non-stock loans. We serve every country for stock loans except China and India.

*iCFO Capital 2022
Investor Relations Services*



INVESTOR RELATIONS, INVESTMENT CONFERENCE, ALTERNATIVE FINANCING, INTERIM CFO, DISTRIBUTION...

Our unique approach is to utilizing our highly specialized skills, deep understanding of your business and capital needs

OUR SUCCESSFUL FINANCING STRATEGY IS BASED UPON THOROUGH PREPARATION

We believe that any successful financing strategy is based upon thorough preparation prior to showing your opportunity to a potential investor. Our strategy is to assist each client with creating a capital acquisition program by fine-tuning a comprehensive package of information upon which our investors can base their funding decisions. Additionally, we can introduce your financing proposal to investment sources who are looking for profitable investments. At your request, we will prepare you to make presentations to those capital sources.

WE HELP EARLY-STAGE COMPANIES RAISE DEBT AND EQUITY CAPITAL

Find Angel investors, lending partners, or strategic investors through our proven online investment platform. It also lets you set conferences, face-to-face meetings, and more. We transform how deals get discovered and transactions get done.

ACCESS TO INVESTORS & FUNDING SOURCES

* We may, at anytime, and at our sole discretion, modify these Terms and Conditions.

OUR PROCESS



RUNNING A BUSINESS IS A FULL-TIME JOB AND SO IS FUNDING A BUSINESS.

The good news is iCFO Capital staff is prepared to do much of the heavy lifting for you. By performing the most labor-intensive aspects of prospecting investors, we free up our clients to focus only on the most promising leads thereby minimizing the amount of time required to secure funding.

ICFO CAPITAL HAS DEVELOPED SEVERAL SUCCESSFUL PLATFORMS FOR INVESTORS AND PRESENTERS TO BE MATCHED BASED UPON THE INVESTOR PREFERENCE AND BUSINESS OWNER FOCUS.

- Marketing Collateral: Complete tools to raise capital
- Prospect Investors: Prospecting the right fit Investors with our extensive network of trusted capital resources
- Online Platform: Using the proven platform to get connected or present your opportunity to investors nationwide
- Conferences: Face-to-face meetings with investors at our investment conference across Southern California
- Follow-up: Follow-up process maximize investor contacts
- Funding: Successfully obtain funding for clients
- Implement Exit Strategies and create liquidity for Investors

PROSPECT INVESTORS

We ensure that your company's pipeline is filled with prospect Investors who matter.

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OVERVIEW

Our Investment Banking Partner can provide financing for almost any company with assets, including inventory, accounts receivable, purchase orders, machinery and equipment, commercial real estate, and intellectual property

PRELIMINARY UNDERWRITING

Financial and collateral review Loan Committee preliminary approval Issue range of loan terms 5-10 Days

TERM SHEET EXECUTED

UNDERWRITING AND DUE DILIGENCE

Access to online data room Venture partners provides a customized data request list Credit memo

COMMITMENT LETTER

Audits and appraisals Legal review Loan documents 20-30 Days

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SERVICE OPTIONS



FIRST OPTION

Seed Capital – 500K to \$5M Raise

- **Low cost** to entry.
- **Quick turnaround** to raise seed funds for an early-stage company.
- **Flexible plan to access**; Private Investors, Strategic Investors, Private Equities, Family Offices, and Venture Capital Firms.
- **Maximize** exposure to investors.

SECOND OPTION

Series A Round –Over \$5M Raise

- Due diligence **required**.
- **Faster** to obtain Term Sheet.
- Raised **large funds**.
- **Direct access** to Institution Investors.
- **Expedited investment** process.
- Single point of **contact for investors**.

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Our Investor Relations Process



INVESTOR RELATIONS PLATFORM

OPTION ONE

Raising capital is a full-time job. The good news is, we can do much of the heavy lifting for you. These steps demystify the process and set you up for success.

REVIEW

Review presentation materials We know what our Investors look for and what they want to see

IDENTIFY INVESTORS

Identifying and soliciting to target the right fit investors, conduct introductions, schedule meetings with suggested investors

MEET OUR INVESTORS

Present your opportunity to Investors on a Webinar, Conference Call or in-person to a panel of Investors from our pre-screened attendees.

FOLLOW UP WITH MEETINGS

We Track Everyone and Everything for you.
We help you to stay connected with investors, obtain feedback and evaluation to position your company to obtain funding.

GO OBTAIN FUNDING

Obtaining capital for your business needs.
We ensure that your company's pipeline is filled with prospective Investors which who matter

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Private Equity and Investment Management



EQUITY RAISES / PRIVATE PLACEMENTS

OPTION TWO

Our investment banking partners can participate in and help small and lower middle market businesses source private equity to meet objectives, including:

- **LAUNCHING A BUSINESS**
- **GROWING A BUSINESS TO THE NEXT LEVEL**
- **FUNDING AN ADD-ON ACQUISITION**
- **ACHIEVING SUBSTANTIAL LIQUIDITY**
- **EARLY-STAGE PRIVATE AND COMMERCIAL NOTE-HOLDER PAYOFFS**

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ONLINE PLATFORM



SIMPLY SMARTER WAYS TO RAISE CAPITAL

iCFO Capital for nearly a decade has been a successful catalyst in providing quality monthly and quarterly Investment Conferences, connecting Entrepreneurs with Investors and the investment community. We have developed a unique Deal flow Matchmaking Software utilizing our algorithm intelligent technology to accurately match your company with investors in minutes.

WE MAKE THE INTRODUCTION, YOU CLOSE THE DEAL

Prospecting is time and resource consuming. Your team should be working on opportunities that close. We contact, qualify, filter – Your Team closes the deals. We ensure that your company's pipeline is filled with prospective Investors who matter.

- **STEP ONE** – Find The Right Fit Investors
- **STEP TWO** – Meet Our Investors
- **STEP TWO** – We Follow Up For You
- **ACHIEVING SUBSTANTIAL LIQUIDITY**

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PLATFORM SERVICE FEES

\$1,500 MONTHLY GETTING STARTED

Basic Plan Features: 1 Presentation to the Monthly events (This program does not include service support)

\$3,000 MONTHLY BUSINESS PLAN

Our Intermediate Program

All Business Plan features: 1 Presentation to the Monthly events, 40 Introduction Email Services, Webinar/Conference Meetings, We manage your contacts, meetings, and track status, Free Presentation slot at the Monthly or Quarterly events.

\$5,000 MONTHLY PREMIUM PLAN

A Complete Package

All Premium Plan features: 1 Presentation to the Monthly events, 80 Introduction Email Services, Webinar/Conference Meetings, We manage your contacts, meetings, and track status, Received live feedback after each meeting, Free Admission to the Monthly & Quarterly events, Free Presentation slot at the Monthly or Quarterly events.

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OPTIONAL SERVICE FEES

\$3,000 MONTHLY WE PRESENT FOR YOU

Our team of experts can deliver a professional presentation directly to the investors. Even though iCFO Capital is not a registered broker-dealer and we do not solicit security. However, our experienced team can deliver a powerful presentation to our investors on your behalf.

\$3,000 TO \$5,000 MONTHLY CAPITAL ADVISORY SERVICES

At iCFO Capital Advisors we provide a complete suite of financial advisory services, to transform your company into an investable opportunity for our investors including strategic planning, business plan writing, financial modeling, proforma development, due diligence services, valuation advisory, feasibility studies, and restructuring services.

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Contact us

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